



# NEWS RELEASE

## **FOR IMMEDIATE RELEASE**

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## **CONTACT**

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## **2024 ETCA HALL OF HONOR RECIPIENTS ANNOUNCED**

*Longview, TX* – Officials from the East Texas Coaches Association (ETCA) announced today the seven exceptional individuals, representing the sport of football, who will be honored during the 2024 ETCA Hall of Honor banquet.

Hall of Honor inductees include:

*Head Coach Danny Long – Jacksonville, AD - Tyler ISD and AD – Conroe ISD*

*Head Coach Chad Morris – Eustace, Elysian Fields, Bay City, Stephenville and Lake Travis*

*Kyle Preston Assistant Coach Award – Bruce Taylor – White Oak and Barbers Hill*

*Player – Jeremiah Trotter – Hooks HS / SFA*

Other honorees include:

*Distinguished Service Award – Bill Coates – KTBB Radio*

*Football Official – Eddie Williams – East Texas TASO*

*State Champions – Timpson HS, Malakoff HS and Gilmer HS*

The East Texas Coaches Association supports coaches, parents, and student athletes through the promotion of football in East Texas; professional development for coaches; provision of scholarships and financial aid to coaches in times of personal tragedy.

The ETCA Hall of Honor Banquet will be held at 6pm on Saturday, March 2, 2024, at The Holiday Inn North – Infinity Event Center, 300 Tuttle Circle, Longview, TX.

For more information, contact John King at 903-663-7168